

Joe Diliberto

2116 Valmont Street, New Orleans, LA 70115 ♦ (205) 223-0833 ♦ jcdilibe@my.loyno.edu

EDUCATION

Loyola University New Orleans
Bachelor of Arts
Major: Music Industry Studies

New Orleans, LA
May 2020

RELEVANT COURSEWORK & PROJECTS

Arts & Entertainment Management
Arts & Entertainment Legal Issues I
Arts & Entertainment Entrepreneurship
Cinematography
History of Film
Internet Technologies I
Audio for Film and Television
Management & Organizational Behavior
Post-Production Audio Workshop

Arts & Entertainment Finance
Arts & Entertainment Marketing
Development and Distribution
Screenwriting I
Craft & Business of Songwriting
Digital Audio Production
Digital Audio Production II
Physics of Sound
Recording Studio Techniques

EXPERIENCE

Project Manager/Technologies Advisor
The Knight School America

(Remote) New Orleans, LA
January 2020-April 2020

- Coordinated transfer of company assets via USPS and Google Drive and communicated with CEO via email and phone to shift lessons online during COVID-19
- Edited and processed over 100 PowerPoint lessons into 1080p mp4 files including audio optimization

Webmaster and Developer
The Nations, LLC

(Remote) New Orleans, LA
October 2019-Present

- Designed, coded, and hosted multiple landing pages and facilitated a major rebranding of their main web-page, nations.io
- Maintained name servers, domain hosting, and front-end development for three domains under the Nations umbrella
- Provided in-depth consultation for a team of designers and company officers on internet technologies best suited for the intended goal and the company aesthetic

Teaching Assistant
Loyola University New Orleans

New Orleans, LA
August 2019-May 2020

- Educated seniors in the theatre arts program on the fundamentals of design and internet technologies through the framework of popular site builders
- Engineered curriculum and course schedule for a class of 25 students with little knowledge of web design to complete a website as a final project within the given timeframe of the semester

Intern/ Artist Manager
Midcitizen Entertainment

New Orleans, LA
September 2019-January 2020

- Updated live performance dates in online systems such as BandCamp and SongKick
- Fulfilled merch shipments via USPS and was responsible for organizing inventory
- Updated and maintained company website via FTP server

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Web Designer

Freelance

New Orleans, LA
January 2019-Present

- Research web-based business development tools and educate clients about options
- Curate aesthetic and spatial layout of websites to convey businesses' intended purpose, function, and identity
- Prepare site metadata for search engine optimization (SEO)

Director of Marketing

Artist: Canvas Artistries

New Orleans, LA
January 2018-May 2018

- Worked as part of a small team to manage, market, and book a musical artist
- Developed and implemented marketing strategies in close communication with artist
- Researched physical and digital promotional materials and distribution formats
- Created artist logo to consolidated brand across social media and streaming platforms
- Managed, scheduled, and targeted social media posts surrounding the release of a single and live performances

Videographer/Audio Technician

Carthage Films

New Orleans, LA
August 2018-May 2018

- Worked as part of a two man crew to film, edit, and generate deliverable packages for clients consisting of photo, video, and audio coverage of live music performances
- Contributed to the planning and production of event shoots to get best quality coverage across our two Sony DSLRs, Zoom H4N Pro multitrack recorder, and two Rode M5 condenser microphones arranged for stereo capturing

Project Manager/Technologies Advisor

The Knight School America

Birmingham, AL
September 2014-May 2016

- Corresponded with CEO to develop minimized technology package and to facilitate national franchising
- Organized and compiled master folder of company assets to be easily navigated and copied onto USB thumb drives
- Converted, edited, and processed over sixty PowerPoint lessons into 720p mp4 files
- Designed logo animation for branding across lessons and filmed five opening monologues

SKILLS

- *Software:* Avid Pro Tools (Certified), Logic Pro X, Presonus Studio One, Adobe Photoshop, Sony Vegas Movie Studio, FXHome Hitfilm
- *Coding Languages:* HTML, CSS, JavaScript (Beginner), jQuery
- *Site Builders:* Wix, Shopify, Wordpress
- *Social Media:* Instagram, Facebook, Twitter, YouTube
- *Marketing Tools:* Mailchimp, Hootsuite, Canva, Bandsintown, SongKick

ADDITIONAL INFORMATION

- DIY musical artist, producer, and audio engineer; self-released LP *Solaris* (2018)